

ELENI ALEIFERI

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EDUCATION

Bachelor of Naval Science & Art (7/16)

Hellenic Naval Academy, Athens, Greece (GPA: 83.67%)

Thesis: “Critical Examination of the Definition of Electromotive Force as Work” (Grade: 100%)

Highlighted Coursework: General-Coastal Navigation, Seamanship, Applied Navigation & Pilotage, Marine Meteorology, Electronic Charts & GIS in Navigation, International Regulations for Preventing Collisions at Sea, Hydrography-Oceanography, Leadership, Social Psychology, Maritime Law, Marine Materials Science Engineering

1st Quarter of Environmental Science & Management (Sep-Dec/18)

Bren School of University of Santa Barbara, California

Highlighted Coursework: Statistics & Data Analysis, Earth Systems Science, Business and Environment

Master of Marketing Management (2/21)

Derby University & Mediterranean College, Athens, Greece

Thesis: “Customer satisfaction in the Greek luxury charter yacht brokerage industry. A project proposal of an app for broker customer’s service and engagement improvement.

Highlighted Coursework: Market Analysis, Marketing Communication, Contemporary Marketing Challenges, Branding

Private photo shooting lessons (9-12/21)

Studio Rassias Photography, Athens, Greece

Photoshop Certification from National Organization for the Certification of Qualifications & Vocational Guidance (EOPPEP) (4/22)

Idrogios Education, Thessaloniki, Greece (Grade: 96%)

EXPERIENCE

Chief Stewardess on Motor Yacht “P2”, Athens, Greece (4/21-9/21)

- Served up to 10 upper-class clients on a 20m long luxury yacht with 5 rooms and 4 crew
- Ordered and managed the potable, edible & cleanup supplies for daily or weekly trips
- Babysitting whenever necessary
- I was asked officially by two families to do babysitting back in their home countries but I did not due to Covid

Social Media Marketing Manager on Wemedia, Athens, Greece (10/20-4/21)

- Created content (text) for three different brands (vegan restaurant, furniture manufacturer, mobile accessories eshop)
- Planned the posts for the brands every week and special days
- Created graphics images & videos in canva for three brands (posts, stories & adds)
- Took photos for posts

Chief Stewardess on Motor Yacht “Christal Mio”, Athens, Greece (6/20-10/20)

- Served up to 10 upper-class clients on a 20m long luxury yacht with 5 rooms and 4 crew
- Ordered and managed the potable, edible & cleanup supplies for daily or weekly trips
- Babysitting whenever necessary
- I was asked officially by two families to do babysitting back in their home countries but I did not due to Covid

Naval Officer on a frigate-Hellenic Navy, Athens, Greece (7/16-1/19)

- Plotted courses in classic & electronic charts before the departure of the ship
- Draw the position of the ship every 5-15m on chart using bearings and distances from identified shore
- Reported to the Captain the deviance from the fixed course and the fixed wheel over points
- Used the navigational radar (BRIDGMASER DECCA) for courses – safe navigation

- Directed 4 people in Commander's Office & reported daily for 120 crew members & 30 officers
- Represented the Commander in Mailing-Telecommunication-Seminars

Officer on Supporting Center for Children

- Kept children occupied till their therapy
- Delivered certificates for special education to parents
- Wrote on medical PC program children's histories

Chief Stewardess-Motor Sailor Yacht "MATINA," Athens, Greece (5/17-9/17 & 5/18-6/18)

- Presented the yacht during yacht shows (Nauplion 2017 & 2018)
- Served up to 20 upper-class clients on a 38m long luxury yacht with 8 rooms and 6 crew
- Ordered and managed the potable, edible & cleanup supplies for daily or weekly trips
- Established glass and plastic recycling on the boat
- Babysitting whenever necessary

Research Assistant volunteer (5/18-8/18)

Center of Sustainability and Excellence (CSE), Athens, Greece

- Examined & correlated the data like sector, size, ownership, reporting practices, carbon footprint, CSR rank, sustainable goals and financial performance for 642 Companies in Excel
- Examined new applications and the use of Block Chain in the field of Sustainability after online research & approved the increase of using AI to measure the environmental impact
- Wrote a 55-page final report for business leaders, company boards, investors, CSR & sustainability professionals, academics, clients that indicates a strong correlation between financial results and sustainability strategy, reporting & performance

Volunteer on Aegean Rebreath (7/18-Today)

- Dived on ports for underwater clean ups
- Segmented and recorded marine litter according to European list
- Enhanced awareness to residents and tourist on the field
- Communication with local authorities, fishermen and citizens for the accomplishment of the missions, the awareness of the problems and suggestion of solution abilities of collaboration
- Gathered data for replacement of single-use plastic and suggested in multinational enterprise

Marine Biology researches volunteer (3/17-6/17)

Hellenic Center for Marine Research, Athens, Greece

- Collected seabed samples from specific stations close to Athens seashore
- Segregated benthic living organism for the conservation of the water quality after the oil spill.

SKILLS, CERTIFICATIONS & ACTIVITIES

Language: English (Proficiency), Greek (mother tongue)

Certifications: Speed boat operator, Sailing boat skipper, PADI Advanced Diver, First Aid, Yoga & Tai Chi instructor (still practicing)

Affiliation: Aegean Rebreath Greece & Beach Cleaning-volunteer for beach & underwater cleanups

Activities: Sailing-1st in International Aegean Rally (2016), Sprint and Ocean Kayak-Greek National Team, Contemporary Dance (Professional school of Vasiliki Marouli & Dance Pulse), Vocal lessons & lyrics writer (My first song: <https://www.youtube.com/watch?v=ycAa739oJcg>)

CONFERENCES

Participating in Social Communication Forum, Erasmus Plus, creation of video for environmental awareness <https://www.youtube.com/watch?v=7MhnXkCm57c> (Palermo, Sicily, 2021)

Attended HELMEPA's conference: "2020 is closer than we think: Scrubbers, Fuels and Ballast Water Treatment" (Posidonia 2018)

Attended ELLET, Paris Reinforce and Convergencies Greece Forum's stakeholders national workshop: "Climate Change, Energy and the Greek Environment" (Acropolis Museum, 2020)

GOALS

I want to impart positive psychology & self love

My blog: <https://www.quinel.gr/>